

DATA PROTECTION POLICY

The **Startup Safari Budapest Kft.** (registered seat: Budapest, **Károly körút 13-15. B building 7 flr. 46 door**, 1075, Hungary); company registration number: Cg.01-09-353598; "**Safari BP**") hereby informs the participant registering to Startup Safari Budapest („**Participants**”) on the personal data controlled by Safari BP, the principles and practice of such data processing and the rights and remedies of the Participants in relation thereto.

1. The scope of the personal data, the purpose of data processing and its duration

The Safari BP processes the following personal data of the Participant for the below purposes:

1.1. Organizing the Startup Safari Budapest event.

Types of collected and processed data: Full name, email address, mobile phone number, billing address, workplace, position / studies, age, spoken foreign languages, in which events the Participant is interested in, which workshops, presentations the Participant participates in, comments of the Participant in connection with the organisation to the Startup Safari Budapest event.

It is necessary to process the abovementioned personal data in connection with the aim of organising the Startup Safari Budapest event, because beyond ensuring the participation in the workshops and presentations, Safari BP intends to facilitate that within the Startup Safari Budapest event the Participant shall be able to get in contact with startup companies and entrepreneurs matching the professional experience, interest and language skills of the Participant.

1.2. Newsletters and marketing materials to the Participants by e-mails and SMS in connection to the event.

Types of collected and processed data: Full name, email address, mobile phone number, billing address, workplace, position / studies, age, spoken foreign languages, LinkedIn profile, Facebook Profile, Microsoft Profile, Google profile

Within the scope of this purpose of data controlling, Safari BP informs the subscribing Participants on the public interest information in connection to the Startup Safari Budapest and similar events, for example:

- information in connection to the registration to individual presentations, workshops;
- changes to the events, postponement and/or cancellation;
- changes to the place of the events;
- registration openings to upcoming events;
- information on other similar events, startup events, hackathons, startup competitions.

Safari BP sends newsletters frequently during the Startup Safari Budapest, and the weeks before and after it, otherwise only occasionally, but in every case Safari BP ensures the option to the Participants to unsubscribe.

1.3. Provision of marketing (and remarketing) services to the Participants, with special regard to workshops and education offers.

Types of collected and processed data: Full name, email address, mobile phone number, billing address, workplace, position / studies, age, spoken foreign languages.

It is necessary to process the abovementioned personal data in connection with the aim of organising the Startup Safari Budapest event, because Safari BP intends to facilitate that the Participant is

informed on the events, workshops, courses and special offers matching the professional experience, interest and language skills of the Participant.

1.4. Contacting the Participants with potential job opportunities.

Types of collected and processed data: Full name, email address, mobile phone number, billing address, workplace, position / studies, age, active jobseeker (yes/no), interested in receiving job opportunities even if not an active jobseeker (yes/no), LinkedIn profile ID, spoken foreign languages.

It is necessary to process the abovementioned personal data in connection to organising the Startup Safari Budapest event, because beyond ensuring the participation in the workshops and presentations, Safari BP intends to ensure that the Participant can get in contact with employers offering job opportunities matching the professional experience, interest and language skills of the Participant. In order to facilitate it, Safari BP may get in contact with the Participant regarding job opportunities.

The Safari BP does not control sensitive, special category data.

The Safari BP makes its best effort to keep up-to-date personal data of the Participants. In order to ensure this goal, the Safari BP encourages the Participants to notify Safari BP on the change of their personal data provided to Safari BP. The Safari BP also contacts the Participants from time to time to update the personal data of the Participants controlled by the Safari BP.

Duration of the data processing

The Safari BP controls personal data of the Participants maximum for the duration necessary for the purpose of the data controlling or until the issuance of a request for erasure by the Participant, depending on which occurs earlier, except for the data required to be retained under accounting laws. The Safari BP revises regularly if the controlled personal data is necessary for the performance of its purpose.

2. Basis of data processing

The legal basis of the data management is the consent of the Participant as data subject under Article 5 (1) d.) of Act CXII of 2011 on the Right to Informational Self-determination and Freedom of Information (“**Data Protection Act**”) and Article 6. (1) a) of REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (“**GDPR**”).

In the course of buying ticket to the Startup Safari Budapest event on the webpage www.tixa.hu the Participant expressly consents to the processing of his/her personal data for the purpose of organising the Startup Safari Budapest in line with this policy.

In the course of registration to the Startup Safari Budapest event on the webpage budapest.startupsafari.com the Participants may give their consent to the data processing for the purposes under Sections 1.2, 1.3 and 1.4 optionally, following the ticket purchase.

3. Access to data, data transfer, security, data processing

The personnel of Safari BP contributing to the organisation of Startup Safari Budapest have access to the personal data. Safari BP will forward the Participant's name, e-mail address, ticket type, and QR code of its ticket to the contractual partners performing the entry tasks in accordance with Section 1.1. in order to facilitate access to the

event specified in point 1 in order to perform security and access tasks, if the access to the event is not performed by the Data Controller. The Participant may request information on the identity and data of the respective contractual partner from the representative of the Data Controller indicated in point 6.

The Safari BP transfers the full name, e-mail address, ticket category and ticket QR code of the Participant and the list of events the Participants attended to SAFARI UG (haftungsbeschränkt) (székhely: Im Klapperhof 7 – 23, 50670 Cologne, Germany, registration number: HRB 91279) for the purposes highlighted in 1.2 and 1.3.

The Safari BP does not transfer personal data of the Participants to its other contracting parties, sponsors, except if the Participants give specific consent to it.

The Safari BP stores the personal data in the servers of Google Drive and Talque (<https://www.talque.com>). Talque performs tests regularly on the security systems of its servers. Talque fixes the discovered defects without delay, its software applies state of the art security solutions in order to ensure that not only its servers but also its software is protected against intrusion. Double factor authentication, the user identification solution and the software's data transfer functions ensure the security of the stored data.

The Safari BP processes the personal data by automatized methods and uses the following data processing services:

TIXA (www.tixa.hu) Trello (www.trello.com), Landingi (www.landingi.com); Active Campaign (www.activecampaign.com), Szamlazz.hu (www.szamlazz.hu), ManyChat (<https://manychat.com/>), Zapier (<https://zapier.com>); Talque (www.talque.com),

The Safari BP acts with the utmost care in order to prevent data protection incidents. In the case of any data protection incidents, the Safari BP provides maximum transparency to the Participants and the acting authorities.

4. Cookies

The Participants buy their tickets to the Budapest Startup Safari via the webpage <https://tixa.hu/adatvedelem>, please refer to <https://tixa.hu/adatvedelem> for information about the cookies used on the webpage www.tixa.hu.

The Safari BP uses the following cookies on the webpage of Budapest Startup Safari event, <https://budapest.startupsafari.com/>:

Facebook pixel

Facebook Pixel is an analytical tool which indicates to facebook, which websites the user (who is also a facebook user) visited and the user's activity on the website. Only facebook has access to the personal data of the user, Safari BP does not have access to it.

Google Analytics statistical tracking code

The Google Analytics is the most widespread web analytical tool. Its tracking code provides anonym statistical data about the users' activity on the website.

Google Remarketing tag

The Google Remarketing tag places a cookie on the computer of the user enabling Google to show advertisements and information to the user on other websites on Google's own display network.

Hotjar

The Hotjar is a web activity analytical tool. It anonymously records the activity of the user on the website, and thus

the activity of the user can be tracked, however, the personal data of the user is not shared with Safari BP.

5. Rights of the Participants

With regard to the personal data processed by the data controller or data processors acting on behalf of, by the accreditation of, or by the order of the data controller, in accordance with the provisions of the Data Protection Act, Participants are entitled

- by request, to gain access to their personal data and to the information on the method relating to its process (right of access by the data subject)
- by request or by other legal title relying on the provisions of Part II/A. of the Data Protection Act, to the rectification or completion of their personal data (right to rectification)
- by request or by other legal title relying on the provisions of Part II/A. of the Data Protection Act, to the restriction of the processing of their personal data (right to restriction of processing)
- by request or by other legal title relying on the provisions of Part II/A. of the Data Protection Act, to the erasure of their personal data (right to erasure or „right to be forgotten“).

The Participants are entitled to object against the process of, request the rectification of, or information about the method of the process of their personal data, even after giving their consent to the process of the data concerned. Should the Safari BP as data controller or the data processors acting on behalf of, by the accreditation of, or by the order of the data controller rectify, erase or restrict the process of the personal data concerned, the data controller informs the data processors about the rectification, erasure or restriction and about its content thereof, in order for the data processors to execute the rectification, erasure or restriction on the personal data processed by them.

In case of infringement of personal data or in case of the the non-compliance with the rules of the process of personal data established in legal acts of the European Union or the Member State, by the data controller or – in case the Participant considers the infringement or non-compliance to fall inside the scope of the activity pursued by the data processor – by the data processor under the Data Protection Act, the GDPR and the Civil Code (act V of 2013) the Participant may:

- i. turn to the Hungarian National Authority for Data Protection and Freedom of Information; (seat: 1055 Budapest, Falk Miksa utca 9-11.; postal address: 1363 Budapest, Pf. 9.; e-mail: ugyfelszolgalat@naih.hu; phone: +36 (1) 391-1400; website: www.naih.hu), or
- ii. file a statement of claim at the competent court at his/her address.

Before turning to the Hungarian National Authority for Data Protection and Freedom of Information or filing a statement of claim before court we request to get in contact with Safari BP at the details written in Section 6 in order to have your complaint examined and solved as soon as possible.

6. Contact details of

Startup Safari Kft.
Address: 1075 Budapest, Keleti Károly krt. 13-15. Blh, 7. floor 46.
E-mail: hello@budapestsafari.com;
Mobile phone: 06 30 2 805605

The Safari BP is not required to appoint a data protection officer.

The Safari BP reserves the right to change the Policy, or to modify it according to the changes in European Union law or in the Hungarian law. The Safari BP informs the Participants in e-mail about such changes.